



Self-Install

1. Observe a public space or recurring location that serves as shelter to a homeless person.
2. Photograph the space for documentation.
3. Return to the space with tape measure, masking tape, printed poster, Sharpie and smart phone. Outline the inhabited space in 2-3 lines of tape, to create a prominent indication.
4. Calculate the rent for that space based on the following calculation sheet. Fill out poster and tape in center of installation.
5. Photograph and post on Instagram with hashtags #invisibleinnyc #homelessawareness @invisibleinnyc.



To calculate the monthly rent of the mapped space:

Measure the length and width of the space in inches. Convert to square feet using the online calculator. Multiply that number with the average cost per square foot in that specific neighborhood below. Round up to the nearest dollar.

Astoria, Queens:	\$4.52	Fort Greene:	\$ 5.52
Battery Park:	\$ 7.02	Gramercy:	\$ 6.20
Bay Ridge, Brooklyn:	\$3.05	Greenpoint:	\$ 5.36
Bed-Stuy:	\$3.94	Harlem:	\$ 4.05
Boerum Hill:	\$4.97	Lower East Side:	\$ 6.33
Brooklyn Heights:	\$6.61	Midtown:	\$ 7.03
Bushwick:	\$4.40	Park Slope:	\$ 5.40
Chelsea:	\$ 7.78	Prospect Lefferts Gardens:	\$ 3.30
Clinton Hill:	\$4.70	SOHO:	\$10.58
Cobble Hill:	\$ 5.41	TRIBECA:	\$ 9.30
Crown Heights:	\$3.75	Upper East Side:	\$ 5.90
Downtown Brooklyn:	\$ 6.05	Upper West Side:	\$ 6.65
Dumbo:	\$ 7.78	West Village:	\$ 8.80
East Village:	\$ 7.43	Williamsburg:	\$ 6.10
Financial District:	\$ 7.16		

**It would cost
\$___/month to
rent this space
in _____**



www.invisibleinnyc.com
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